



**Trade & Investment Opportunities**  
**IN VIETNAM**

1. VIETNAM'S ECONOMIC OUTLOOK
2. WHY INVEST IN OR DO BUSINESS WITH VIETNAM?
3. MEGA TRENDS OPEN UP NEW OPPORTUNITIES



# 1. VIETNAM'S ECONOMIC OUTLOOK

# Vietnam's Economic Performance in 2016 - 2021 period

AVERAGE GDP  
GROWTH

5.9%

16

Top 16 fastest-  
growing economies  
in the world

Labour productivity  
increase

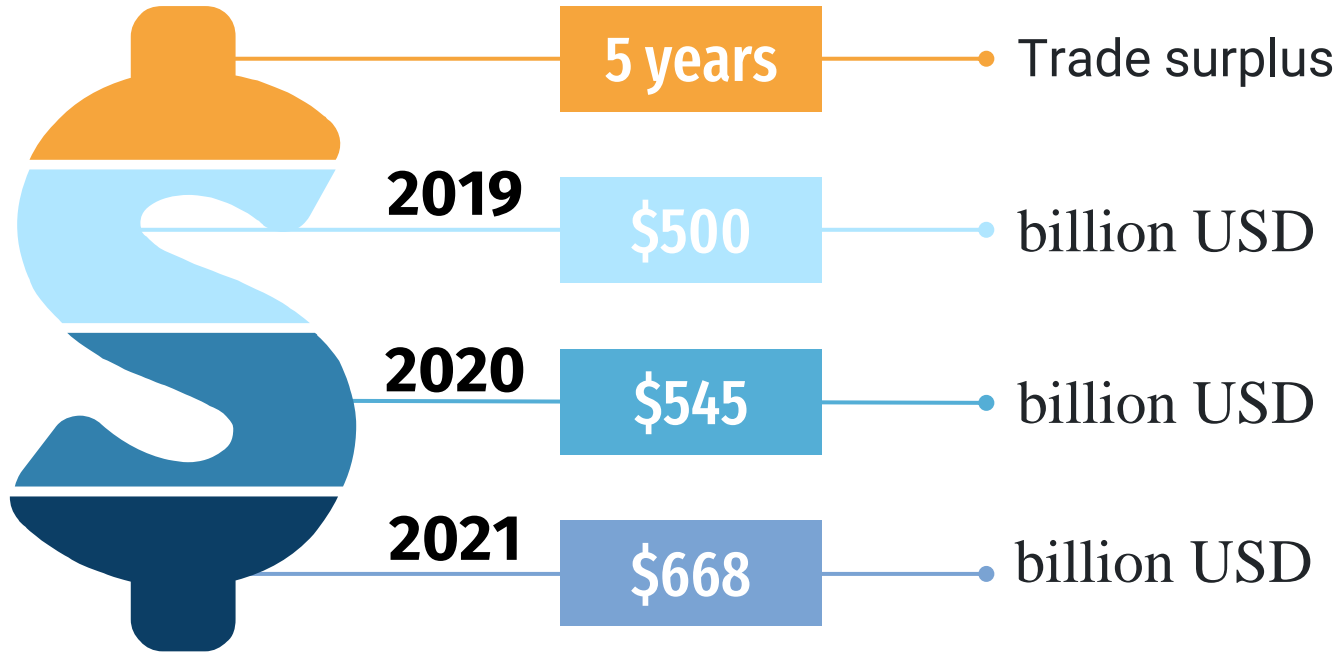
5.8%

> 4%

consumer price index  
decreased

# Vietnam's Economic Performance in 2016 - 2021 period

## Import - Export turnover



# Vietnam's Economic Performance in 2022

Despite the impact of the global economic slowdown, the country's economy in 2022 still shows positive signs of GDP growth, trade volume as well as inflation control.



**GDP**

**8.2%**

GDP worth \$408.80 billion USD, recorded 8.8% YOY. and ranked 35 of major economy



**Productivity**

**4.2%**

Labour productivity increased 4.2% YOY., demonstrates the development potential of the economy



**CPI**

**3.2%**

Consumer Price Index increased only 3.2%, indicates the inflation was successfully controlled



**Trade volume**

**\$730 bil.**

Total import-export turnover recorded at \$730 billion USD with trade surplus 12.4 bil. USD marking a milestone of trade surplus 7 consecutive years

# Vietnam's current economy and in the near future

GDP in Vietnam focasted by global economic analysts

GDP 2023



\$433 Billion USD

GDP 2024



\$462 Billion USD

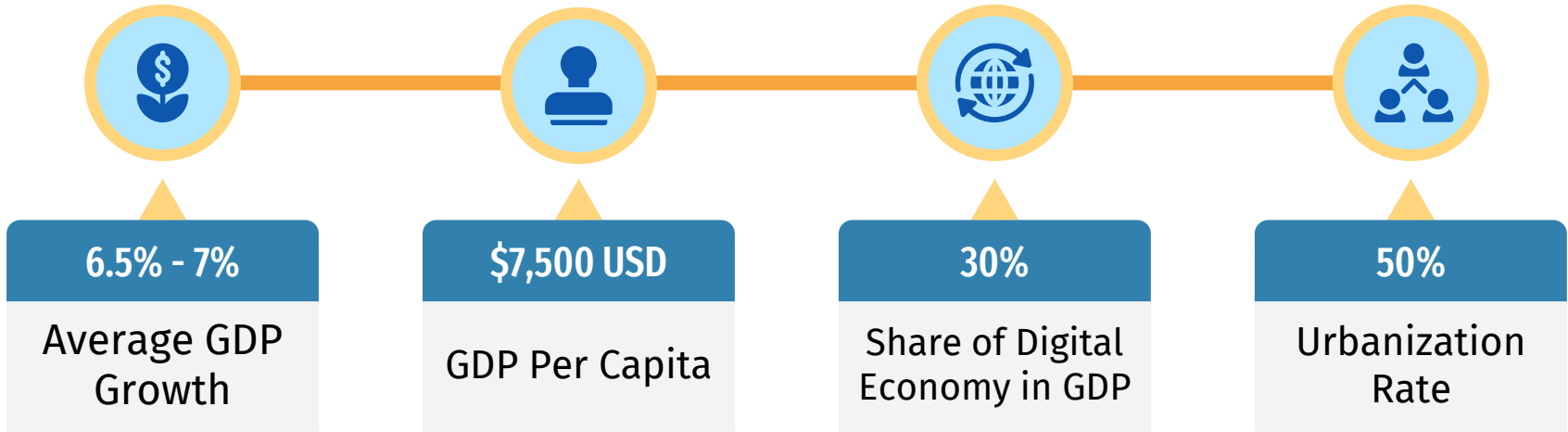
GDP 2025



\$493 Billion USD

# Vietnam's economy targets by 2030

By 2030 Vietnam is set to become a developing nation with modern industry, high average income, and economic growth based on science, technology, innovation and digital transformation



By 2050, Vietnam is expected to be a developed nation with a high income per capita of more than 18,000 USD/year. The country will strive to achieve net-zero emissions as well.

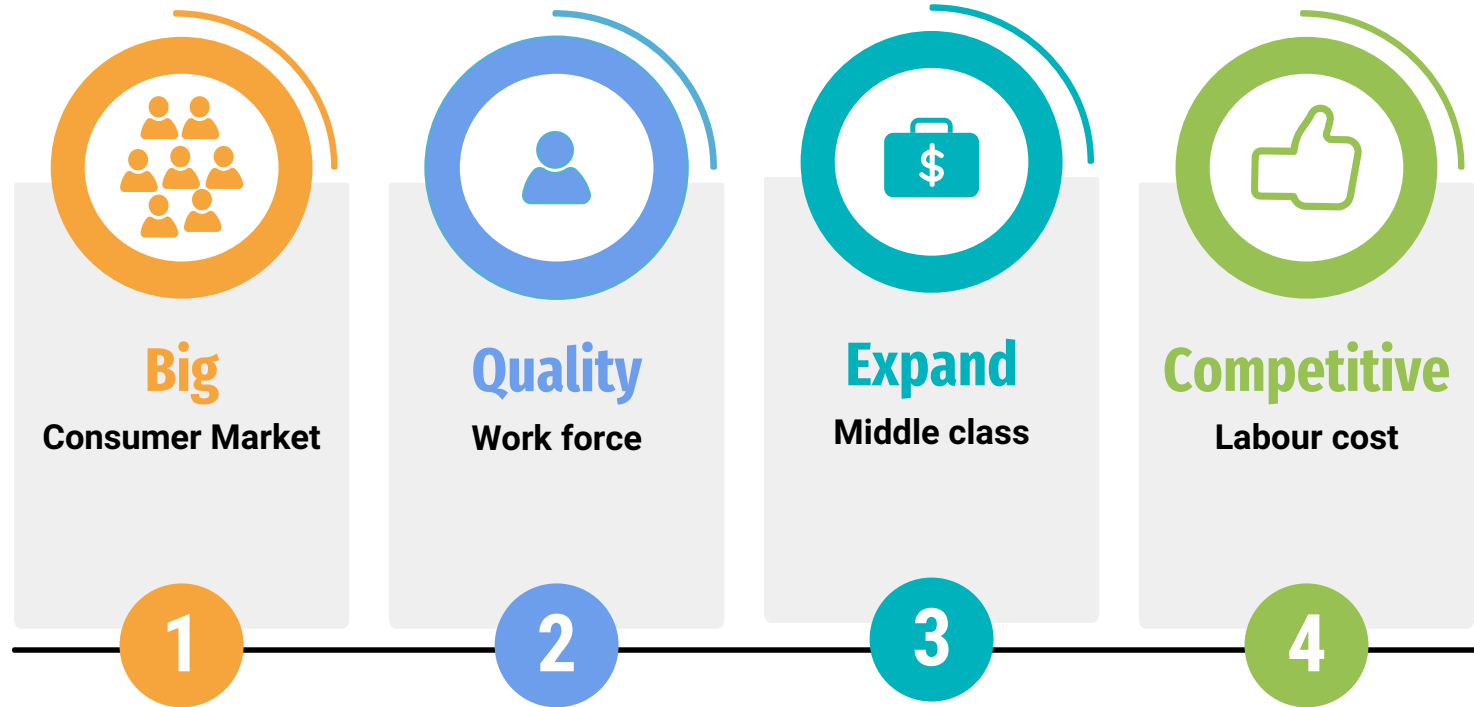


**2. WHY INVEST IN  
OR  
DOING BUSINESS WITH VIETNAM?**



# WHY INVEST IN OR DOING BUSINESS WITH VIETNAM?

## 1. Big consumer market and promising labour workforce



# WHY INVEST IN OR DOING BUSINESS WITH VIETNAM?

## ➔ 2. Strategic location

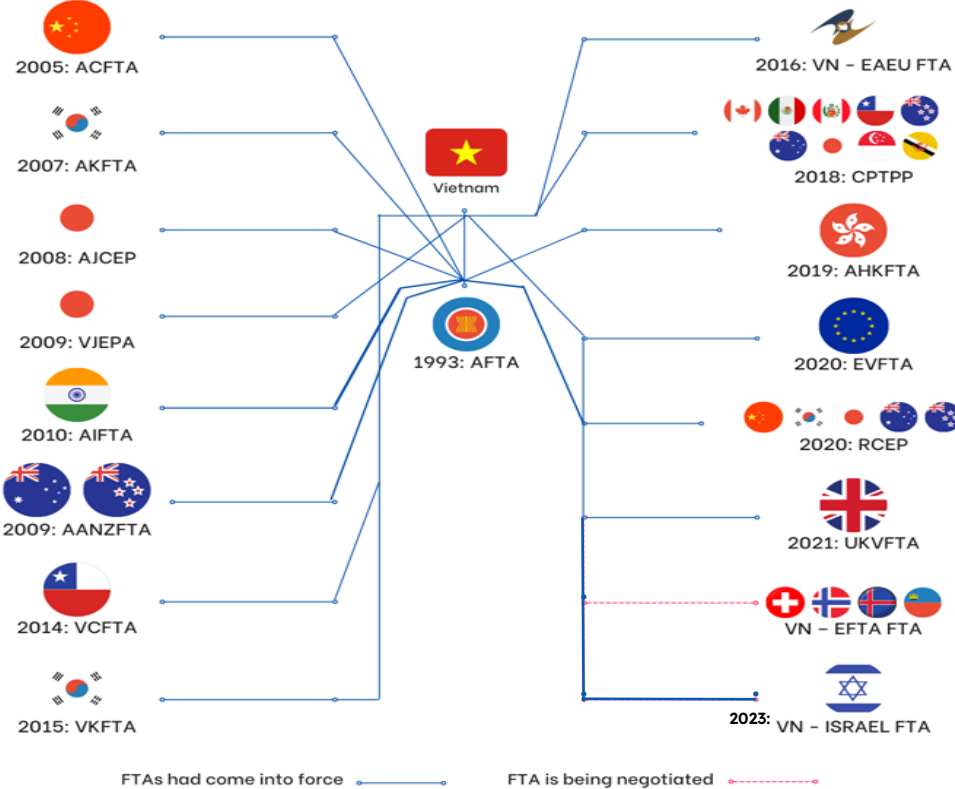
- ❖ Located in the heart of Southeast Asia
- ❖ along key regional shipping routes
- ❖ 3,200 kms of coastline, with 114 seaports
- ❖ Connectivity hub of the Asia-Pacific regions.



# WHY INVEST IN OR DOING BUSINESS WITH VIETNAM?

## ➔ 3. Network of FTAs

More than 15 Free Trade Agreements (FTAs) have been signed, including new FTAs such as CPTPP, RCEP, EVFTA, etc.



Vietnam has market access to 60 economies, accounting for 3/4 of the global GDP

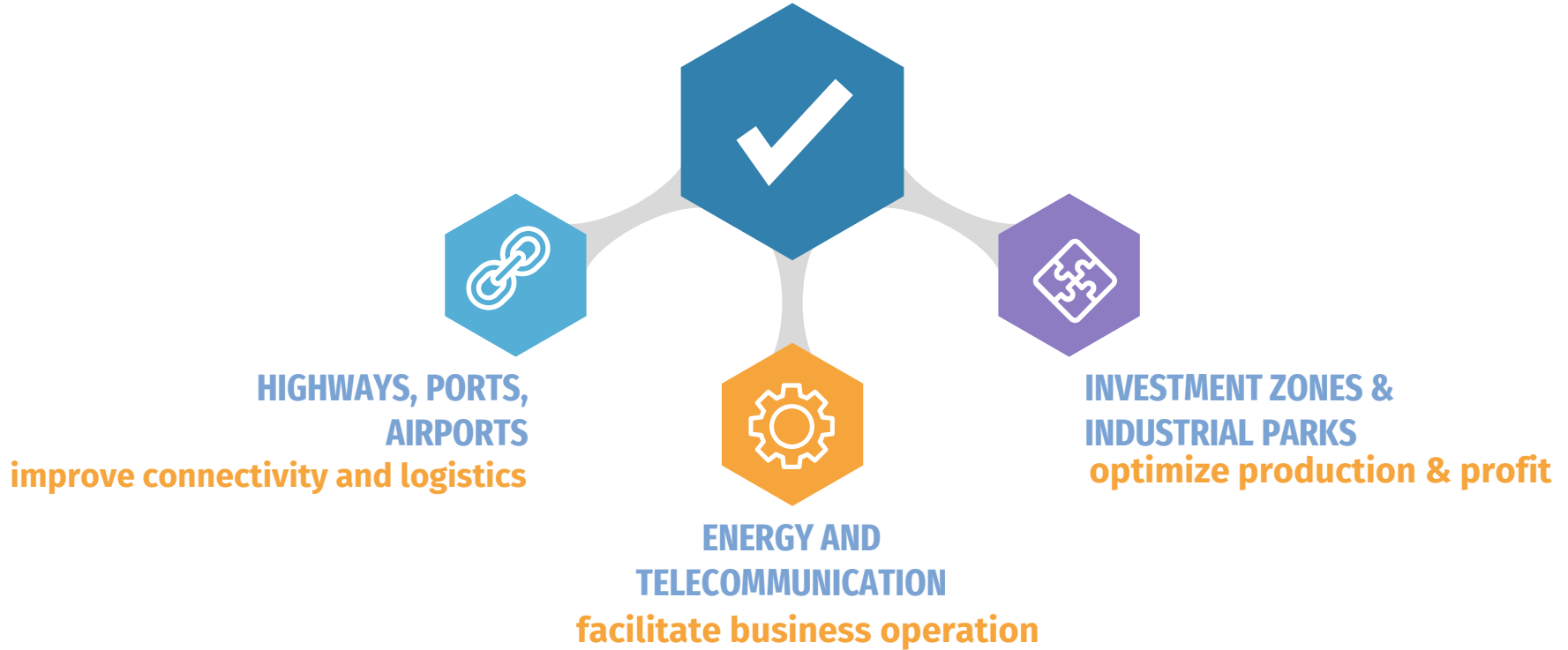
# WHY INVEST IN OR DOING BUSINESS WITH VIETNAM?

## ➔ 4. Ease of doing business



# WHY INVEST IN OR DOING BUSINESS WITH VIETNAM?

## ➔ 5. Growing Infrastructure





3.

**VIETNAM TOWARD TO 2030:  
MEGA TRENDS OPEN UP  
NEW OPPORTUNITIES**

# MEGA TRENDS OPEN UP NEW OPPORTUNITIES

- Vietnam has successfully adapted to the **recent globalization change**, resulting in new business and investment opportunities in **high-value manufacturing, logistics, industrial real estate.**





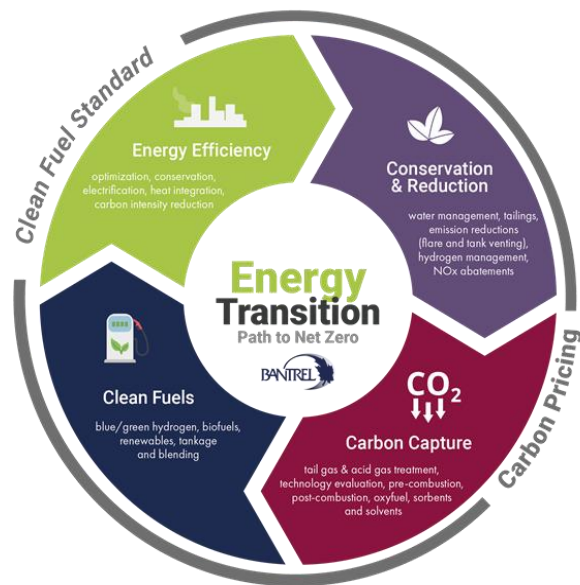
# MEGA TRENDS OPEN UP NEW OPPORTUNITIES

- **Digital transformation** accelerates, generating opportunities for the **information technology industry and services related to the digital economy and society**



# MEGA TRENDS OPEN UP NEW OPPORTUNITIES

- **Vietnam's commitment to net zero carbon emissions by 2050** at COP-26 has made green growth a top priority, creating opportunities for manufacturing and service industries related to the circular economy, energy transition, etc.



# MEGA TRENDS OPEN UP NEW OPPORTUNITIES

- **The middle class** (also known as the "consumer class") is rapidly increasing, opening up opportunities for **quality education, health care, and other high-value-added services.**



# MEGA TRENDS OPEN UP NEW OPPORTUNITIES

- **Urbanization** is targeted to expand, creating opportunities for numerous opportunities in the **construction of affordable housing, and related industries.**

